

Title of assignment for mentoring	How to improve writing skills
Development Area	Writing skills are not just about correct grammar, a solid grasp of writing techniques can give a career a boost. It applies everywhere, from writing an impressive CV, to writing grant applications, press releases, email writing or posting on social media.
The Practical Assignment brief:	Effective expressing values and ideas in a written form; fostering writing expression; communicating with a large audience
The Practical Assignment should allow to develop and apply skills in:	<ul style="list-style-type: none"> ● being clear on concepts; ● organizing thoughts; ● explaining arguments; ● using a proper style based on the audience; ● avoiding miscommunication; ● improving self-presentation and persuasion skills; ● improving argumentation and negotiation skills.
The Practical Assignment should allow to further develop and apply knowledge of:	<ul style="list-style-type: none"> ● communication skills; ● job effectivity; ● critical thinking ● reaching a bigger audience, or a particular community
Task description:	The pair has the same assignment - to write an email, short press release, post on social media (this is highly dependent on the sector employees work at). Then they compare it and discuss the correct and incorrect ways to express an idea in a written form. This also requires the good editor skills of a more experienced colleague. The use of writing applications is also encouraged (e.g. Grammarly).
Materials to be used:	Possible use of applications.
Recommended timeline:	Twice a month.
Keywords:	Written expression, communication, publication.