

<b>Title of assignment for mentoring</b>	<b>Company Culture Empowerment</b>
Development area	Everybody should spend at least 8 hours weekly networking and building professional relationships. Networking can help career development and allow you to get more opportunities. Entrepreneurial and career success can depend a lot on your network.
The Practical Assignment brief	Ideally, two distant generations should participate. Exchanging from older side: how to build the network, with whom and why to keep the contact; from younger side sharing how to use social media for networking
The Practical Assignment should allow to develop and apply skills in	professional & business network building & maintenance; using social media for networking
The Practical Assignment should allow to further develop and apply knowledge of	Types of networking; knowledge about social networks to be used for building & maintenance of network
Task description	<p>Steps to be taken:</p> <ol style="list-style-type: none"> <li>1. create pairs or small groups up to 5 persons per group, ideally baby boomers &amp; millennials or Gen Z generation members;</li> <li>2. arrange the intro call/meeting to: discuss networking, each group introduces its perception and way how their network is built; EXCHANGE info &amp; perception</li> <li>3. agree on the basic terminology to be used and reasons why the professional network is useful EXCHANGE knowledge;</li> <li>4. arrange the second meeting focused on system/approach ways of network building from both sides SHARE experience including the useful tools or social media to be used;</li> <li>5. both sides assign the tasks to the opposite side (older assign to younger ones to prepare the short steps on how to maintain the network, which contacts /people include; younger ones would choose the social media to be explored for network building.</li> </ol>
Materials to be used	Internet, social media, professional networking tools
Recommended timeline	Weekly 45 min meetings, expected 4 in a row, then once monthly based on needs for experience sharing.
Keywords:	Networking & network building; social media