

<b>Title of assignment for mentoring</b>	<b>How to define incentives for a multigenerational workforce?</b>
Development Area	The main development areas of this task are creativity, empathy and employee development. Which incentives are motivating for which employees? Are there differences between the generations? By working as a mixed-age team, the needs of all employees in the company can be considered.
The Practical Assignment brief:	Develop creative proposals for motivating incentives in an age-mixed workforce.
The Practical Assignment should allow to develop and apply skills in:	Creativity, Empathy, Result-oriented action
The Practical Assignment should allow to further develop and apply knowledge of:	Project management, Market knowledge, Organisational skills
Task description:	Together, mentor and mentee define possible incentives that are attractive to the different generations. For this purpose, they compile different ideas. The characteristics of these ideas they evaluate on several levels (e.g. according to suitability for certain age and interest groups). It is possible to conduct this task in a digital mode: With online meetings of mentor and mentee and the creation of a digital pinboard (e.g. Padlet, Jamboard).
Materials to be used:	Internet research Digital tools
Recommended timeline:	Depending on the desired scope, the task may take half a day or several meetings and research phases.
Keywords:	Incentives, multigenerational workforce